



REDPACK PLAY KEY ROLE IN DELIVERING UK LAUNCH OF NEW SNACK PRODUCT THROUGH NEXT-GEN PACKAGING CAPABILITY

Redpack Packaging Machinery, a UK-headquartered leader in advanced packaging machinery, has successfully delivered three fully automated multi-pack production lines for Europe Snacks at its Stevenage facility – marking a significant milestone in the development of next-generation packaging capability for the UK market.

Delivered over a three-year programme, the project brought together a dedicated project leadership team and a network of specialist partners to engineer and integrate high-performance packaging lines. The new full end-to-end processing line will be the first to support the UK launch of a new product from a major international snacks brand this spring.

David Blagg, Site Director of Europe Snacks commented:

“ This project presented a number of complex and unique challenges, making true collaboration across all partners critical to success. We have worked with Redpack on multiple occasions, and their technical expertise, deep industry knowledge, and ability to anticipate and resolve challenges before they materialise made them a key contributor to the successful delivery of this programme.



Simon Martin of Redpack added:

“ This project exemplifies the value of early engagement and integrated delivery. By working in close partnership with the client, material specialists, project management team, and delivery partners from the outset, we were able to support every stage of the process – from concept design, material selection through to final implementation – while proactively managing risk and ensuring performance at scale.

At Redpack, we do more than design and supply packaging machinery. We bring over four decades of engineering excellence, delivering intelligent, future-ready solutions that enhance operational efficiency, maximise throughput, and enable our customers to bring innovative products to market with confidence.

PEOPLE IN FOCUS

INTRODUCING PETER FOX 16 YEARS OF TECHNICAL EXPERTISE

Peter joined Redpack in 2010 as Service Manager, bringing extensive packaging industry experience and a background in



technical sale support. Over 16 years, his role has evolved across service, testing, development and technical support, and he is now Redpack's Quality Manager.

A natural problem solver, Peter is often involved in complex troubleshooting, working alongside mechanical, electrical, pneumatic and software teams to find solutions. His expertise also plays an important role in developing and testing machines for new products, helping identify and overcome challenges before they reach the customer.

Peter has also helped develop service and diagnostic processes, procedures and SOPs for engineers, using feedback and data to continually improve quality.

What he particularly enjoys is the variety of the role – from working with different and challenging products to solving complex technical problems. Just as important is the people around him. Peter values the friendly team, collaborative environment and the clean, positive workplace that makes Redpack an enjoyable place to work.

A YEAR OF **STRATEGIC PARTNERSHIP** WITH **COMEK**

A year ago, we announced our strategic partnership with Comek, extending our offering to provide customers with complete vertical packaging solutions. It has been a year of significant progress.

With Comek manufacturing, the complete vertical line, including multi-head weighers, baggers and conveyors, customers can benefit from a fully integrated solution. The equipment is designed to work together seamlessly rather than requiring equipment from multiple suppliers to be retrofitted into an existing line.

The aim from the outset was to broaden the range of solutions available to both existing and new customers, while maintaining the high levels of engineering, quality and reliability that we demand from our own machinery.

Over the past year, we have worked on and installed a range of Comek vertical solutions for customers across different applications. From installing new lines to increase production capacity, to replacing older equipment from other suppliers to optimise

efficiency and minimise downtime, the projects completed so far demonstrate the flexibility and potential of the partnership and the positive impact a Comek solution can have on operational efficiencies.



The examples featured here are just a couple of the projects we have delivered over the past year. As the partnership continues to grow, we look forward to delivering more integrated vertical packaging solutions that help our customers improve efficiency, increase production capacity and reduce downtime.

Are you looking to install a new vertical line or upgrade an existing one? **Get in touch.**



STREAMLINING HARVEST

On-rig and in-field packing is not simply about moving packaging equipment closer to the point of harvest. For growers, the real opportunity lies in looking at the entire harvesting, packing and supply chain process and identifying where greater efficiency, consistency and control can be achieved.

The right solution will depend on the crop, pack format, harvesting operation, available labour, logistics and end-market requirements. Packaging machinery is one important part of this wider picture, but its value comes from how effectively it integrates with the operation around it.

By taking a more joined-up approach to harvesting and packing, growers can reduce unnecessary handling, make better use of available labour, protect product quality and respond more efficiently to changing market demands.

As the pressures facing fresh produce growers continue to evolve, bringing packing closer to the point of harvest could play an increasingly important role in creating more efficient, resilient and future-ready operations.



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“We have been working with Redpack for a number of years, and the level of service they provide is outstanding - 10/10. Their machines are extremely reliable, and whenever support is needed, they respond quickly with effective solutions. It has always been a pleasure working with Redpack.”

Mantas Rudokas, Senior Harvest Manager, J.E.Piccaver & Co

“I wanted to reach out and share how positive our experience has been with the commissioning of the machine. From start to finish, your engineer was attentive, communicated clearly and often, and took the time to walk us through the process in a way that made him a genuinely great teacher for our team.”

Redpack Customer

GILES' VIEW

TURNING 2027's CHALLENGES INTO OPPORTUNITIES

The challenges facing manufacturers throughout 2026 have been well documented. Labour shortages, rising labour costs, increasing overheads and the ongoing pressure to package more efficiently have continued to impact businesses across the industry.

For those operating in fresh produce, this year's extreme heat has added another layer of complexity, affecting crop growth, volumes and, in some cases, product quality. For many businesses, these pressures are no longer temporary obstacles but part of the operating environment.

Looking ahead to 2027, we can expect further pressures. Higher recycling targets, increasing demand for product variety and greater scrutiny of investment decisions are likely to shape how manufacturers approach production and packaging. The focus is shifting from simply asking “What will this equipment cost?” to “What value will it deliver over its lifetime?”

While these pressures are significant, they also present an opportunity. Businesses that get ahead of these challenges can improve operational efficiency while creating a competitive advantage.

Reducing packaging material can lower costs and waste, while machinery that enables fast,

straightforward changeovers can provide the flexibility to accommodate more SKUs, varied pack formats and shorter production runs.

For machinery manufacturers and suppliers, this creates an opportunity too. Our role should not simply be to provide equipment that meets today's requirements, but to understand where our customers' businesses are heading and develop solutions that help them prepare for what comes next.

The challenges facing manufacturers are unlikely to disappear in 2027. However, those that focus on efficiency, flexibility and total cost of ownership will be better positioned to turn those challenges into opportunities and build more competitive operations for the future.



THE **PLASTIC** VS **PAPER** DEBATE

WHICH IS THE BEST CHOICE?

The reality is far more complex than simply choosing one material over the other.

Paper is often perceived as the more environmentally friendly option due to its renewable origins and recyclability. However, its production can require significant amounts of energy, water and raw material, and it may not always provide the barrier properties required to protect products effectively.

Plastic, on the other hand, is frequently criticised for its environmental impact. However, it can offer excellent product protection while using relatively small amounts of material. In many applications, extending shelf life and reducing food waste can be just as important as the packaging material itself.

Ultimately, there is no one-size-fits-all solution. The most appropriate packaging choice depends on a range of factors, including the product, supply chain, shelf-life requirements and the end-of-life options available to consumers.

Not sure which packaging solution is right for your product, or how to achieve the performance you need?

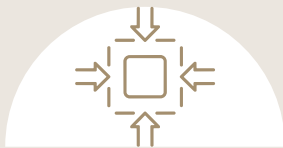


Get in touch

with the Redpack team
to discuss your requirements.

DID YOU KNOW...

Our horizontal twin-belt flowrapper has been engineered to maximise efficiency, performance and ease of operation. Here's what sets it apart:



COMPACT FOOTPRINT

Designed to minimise the space
required on your production



COST-EFFECTIVE OPERATION AND MAINTENANCE

Helping to reduce running costs
and minimise downtime



INTUITIVE HMI

Easy to operate, with a clear
and user-friendly interface



NO CHANGE PARTS BETWEEN PRODUCT CHANGEOVERS

Helping to make changeovers
faster and more straightforward

It's a combination of practical design features that can make a real difference to
day-to-day production efficiency.

CONNECT WITH US

