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redpack.co.uk

info@redpack.co.uk

+44 1603 722280

TRUSTED BY GROWERS SINCE 1977



BOOSTING PRODUCTION & INCREASING OUTPUT

Redpack flow wrappers are the preferred choice for on-rig harvesting operations worldwide, trusted by fresh produce growers across Europe, America, and beyond.



Engineered to perform in demanding field conditions, Redpack machines are built for continuous 24/7 operation and designed with operator usability in mind—helping growers maximise efficiency and get the very best from each harvest.

Matthew Briston, Director at Redpack says:

‘Harvest windows are dictated by crop readiness and weather conditions. When that window opens, growers need absolute confidence in their machinery—reliability, optimal performance, and the ability to run around the clock are critical to harvesting success.’



Delivering this level of performance is made possible through strong, long-standing partnerships. We are proud to work alongside leading rig manufacturers in Germany, whose advanced agricultural machinery and services make harvesting in the field more efficient and effective.

It is these collaborative partnerships that enable us to deliver true end-to-end solutions—supporting fresh produce growers with the reliability, productivity, and performance they need to optimise every harvest.

Images: Verbruggen Mechanisatie

NEW DEVELOPMENTS & INNOVATION

AUTOFEED HORIZONTAL FLOWRAPPER NOW UNDER 3M IN LENGTH

The Redpack team is firmly committed to helping customers overcome key operational challenges—whether related to efficiency, commercial considerations, product requirements, or a combination of all three. By adapting proven machinery and investing in new innovations, we continue to deliver practical solutions that respond directly to real-world needs.

One such challenge has led to the development of an autofeed flow wrapper measuring under 3 metres in length. Designed to significantly reduce

machine footprint, this innovation enables growers and packers to optimise available operational space without compromising performance.

Beyond its compact design, the reduced-length autofeed flow wrapper delivers multiple additional benefits, including lower maintenance requirements, reduced labour costs, and the ability to install additional machines within existing facilities—helping operations increase output while maximising return on investment.

Want to explore how shorter machines could support your operations? Get in touch +44 1603 722280 or info@redpack.co.uk

WHY CHOOSING FLOWRAP REMAINS A GOOD CHOICE

As fresh produce growers and packers look ahead to 2026, the industry faces a complex balance between reducing environmental impact, minimising food waste, and maintaining operational efficiency.

While sustainability remains a clear priority, it is equally important to adopt packaging solutions that protect product quality, support high-volume operations, and remain commercially viable.

Plastic film, when used responsibly, continues to be one of the most sustainable and effective choices for fresh produce packaging. Its lightweight nature, efficiency in use, and ability to protect products throughout the supply chain contribute significantly to waste reduction—both in packaging materials and food loss.

Flow wrap packaging offers several clear advantages:



Cost efficiency – Plastic films remain one of the most cost-effective packaging options when compared to rigid alternatives, helping packers manage increasing operational and material costs.



Speed and productivity – The majority of packaging machinery is capable of running plastic films at significantly higher speeds than many alternative materials, supporting high-throughput operations during peak seasons.



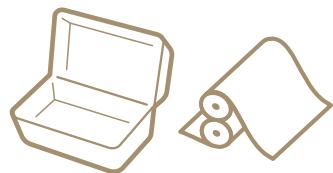
Material reduction – Flow wrap enables tighter, more precise packaging, reducing overall film usage while also minimising the transportation of excess air.



Operational flexibility – Packaging machines can be quickly adjusted to accommodate varying product sizes and pack formats without the need for tooling changes, improving responsiveness to market demand.

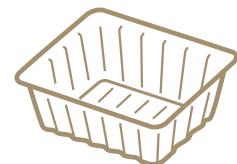
Alongside these benefits, growers and packers must continue to navigate increasing regulatory pressure. Compliance—or clear progress toward compliance—with legislation such as the EU's Packaging and Packaging Waste Regulation (PPWR) will be a key consideration in the years ahead. This places greater emphasis on material selection, recyclability, and efficient packaging design.

REDUCE PLASTIC USE BY **95%**^{*}



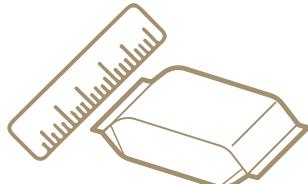
*Switching from clamshells to flow wrap reduces plastic use by up to **95%** per pack of herbs.

REDUCE PLASTIC USE BY **75%**^{*}



*Eliminating plastic trays from tomato packs achieves up to **75%** reduction in plastic weight per pack.

REDUCE PLASTIC USE BY **10%**^{*}



*Tighter-fitting flow wrap delivers up to **10%** savings in plastic use.

Redpack flow wrappers are designed to meet these evolving demands. Capable of running a wide range of packaging films, our machines support customers in achieving their sustainability, productivity, and compliance goals—ensuring they are well positioned for the challenges and opportunities ahead.





RICK'S REVIEW

As we head into 2026, many of the pressures we faced in 2025 are set to continue: rising labour costs, evolving packaging legislation, unpredictable weather, squeezed profit margins, and the ever-present need to optimise efficiency and processes—factors that are critical to the bottom line.

While that may seem like a daunting list, the reality is that **incremental improvements**, driven by technology, machinery, and operational expertise, can lighten the load of each challenge.

Take legislation, for example—specifically the EU's Packaging and Packaging Waste Regulation (PPWR). With just four years to the 2030 compliance deadline, it's important to consider both **progress made and next steps**. Could the next step be reducing packaging weight and the transport of air? Could it involve sourcing alternative films to ensure recycled content meets required standards?

Reducing packaging doesn't always mean changing formats entirely. Simply making packaging tighter can significantly reduce material usage while also decreasing the volume of air being shipped—benefiting both costs and sustainability goals.

Beyond packaging, incremental gains across operations can make a meaningful difference: improving machine uptime, fine-tuning processes, training operators, or adopting new technologies can collectively boost output and strengthen resilience in the face of uncertainty.

The question for every grower and packer as we move into 2026 is: **what small, targeted improvements can you make today that optimise operations and maximise output tomorrow?**

CUSTOMER COMMENTS

'Working with Redpack has been great—they've been super responsive to all our requests, from design and manufacturing to installing our flowwrapping machine. They have made sure it runs as efficiently as possible during harvest. The machine has helped us boost production and get more output. Built tough for in-field use, it's reliable and can run around the clock.'

Brett Champlin, Vice President, Tanimura & Antle

'It was a great experience with good communication throughout, being able to see the equipment in action prior to ordering gave us confidence that it was the right choice for our requirements. The installation ran seamlessly and within 3 days we were able to run product through the machine.'

The installation of this equipment had a positive impact on our business, with capacity significantly increased.

Roddy Cox, Commercial Director at Blackdown Growers

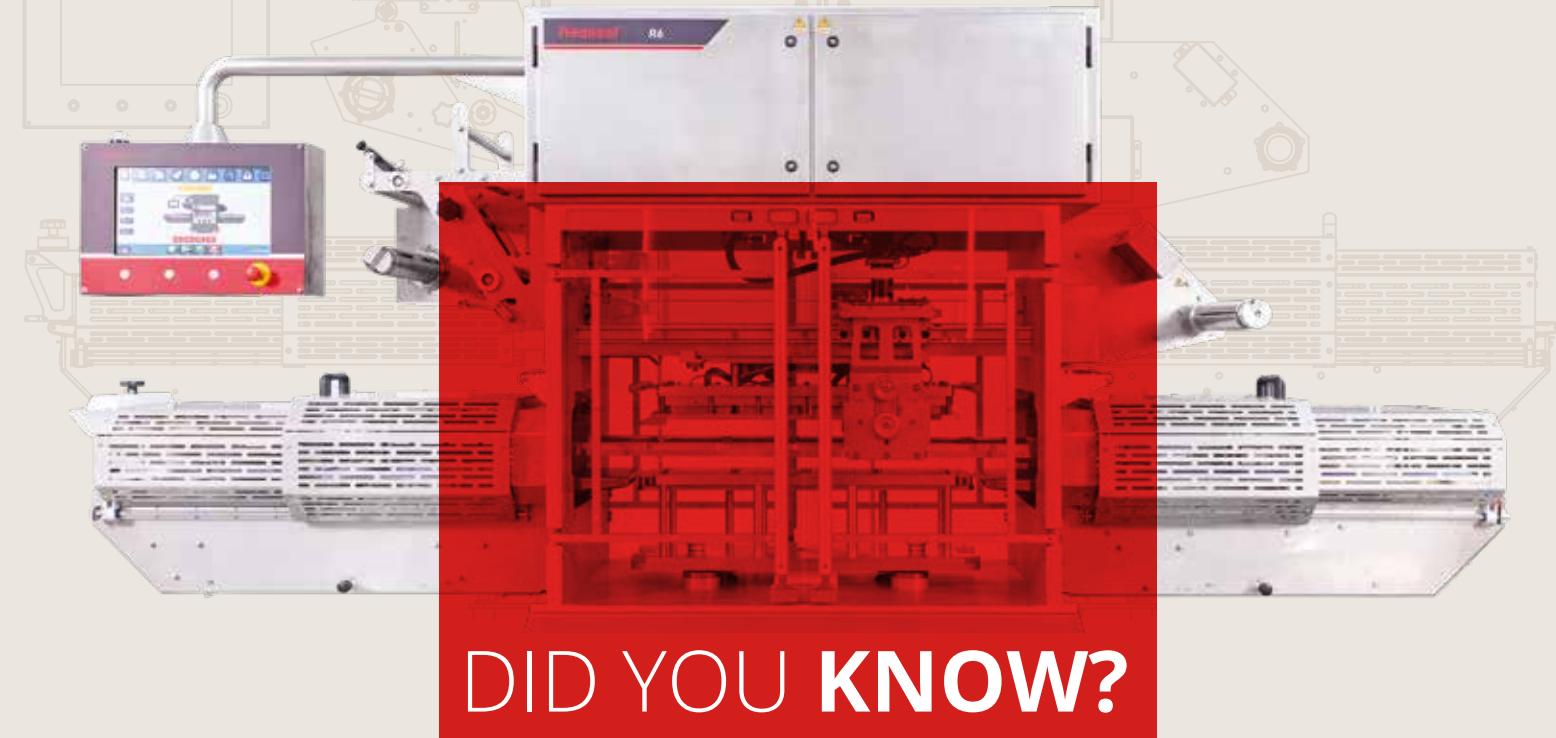
PEOPLE IN FOCUS

INTRODUCING ALWIN FLETCHER

Alwin joined the Redpack team in 2024 and is based in Southern Germany. From here he supports customers across Europe as needed including: ordering and dispatch of spares, maintenance schedules, engineering visits and new requirements.

His dedication to great customer experience helps ensure that customers and potential customers across the region receive the service and support they need to optimise and keep their operations running.





DID YOU **KNOW?**

Redpack has been engineering and developing trayseal machinery for **over 25 years**.

At Redpack we designed and manufactured our first trayseal machine in 1997 – a sandwich carton wedge sealer using plastic material.

Innovation didn't stop there. By the early 2000s, working alongside the UK's largest sandwich manufacturer, we pioneered the first sandwich sealing machine to use **sustainable cardboard**, reflecting our commitment to environmentally responsible solutions.

This achievement laid the foundation for further advances, including **denesting technology** to control carton presentation with precision and the integration of machines into end-of-line pick-and-place robots, streamlining packaging operations.

These milestones have cemented Redpack's reputation as a **pioneer in intelligent packaging automation**, combining technical expertise, innovation, and practical solutions for the modern food packaging industry.

Want to explore our current trayseal machinery and capabilities?

Get in touch +44 1603 722280 or info@redpack.co.uk

WORLD-CLASS SERVICE & SUPPORT



A dedicated team of experts ensures that all Redpack machinery operates at peak performance. From operator training and routine servicing to remote diagnostics and on-site repairs, our service team goes beyond installation—helping to minimise downtime, maximise efficiency, and keep operations running smoothly. Our engineers will be on-site within 24hrs (UK, EU, Norway, Switzerland & US) and within 48hrs for all other countries.

CONNECT WITH US

